

watching overyou



Pubwatch has been helping licensees stave off crime and disorder in their pubs for more than 40 years, making it one of the most successful organisations in the trade. Today it is still growing, with thousands of watches being established across the UK.



TRADE SUPPORT: Pubwatch has always benefited from the support of the Morning Advertiser, whose deputy news editor John Harrington is on the committee

Honorary secretary Malcolm Eidmans OBE, former chief superintendent of Charing Cross Police Station – “the biggest nick in the country” – said: “The scheme has helped licensees prevent from 20% to 80% of potential issues and calls to the police. That’s quite an achievement.

“Not only does Pubwatch save valuable emergency service resources, it is a nil cost exercise that just takes a little time and effort.”

Safe

Any good licensee knows that maintaining a safe drinking environment is crucial to building trade, especially in community-based pubs. So how do you join a watch? Co-founder Bill Stone, a trade consultant and ex licensee, advises: “To find out if there is an active watch in your area, contact your local police or licensing officer.

“If there isn’t one and you want to start a watch talk to other licensees and give us a call at National Pubwatch. It’s also a good idea to ask for the backing of your licensing authorities, police or even MP. The Labour MP for Blyth Valley, Northumberland, reduced crime in his constituency by 78% just by setting up two pubwatches.”

For guidance on forming a Pubwatch in your area, call 01707 650095 or visit www.nationalpubwatch.org.uk

PUBWATCH PIONEER: Pubwatch’s co-founder Bill Stone (right)

Pubwatch in numbers

- **10,000** of Pubwatch’s famous stickers can be found in pub and bar windows across the nation (including England’s famous soap pubs, The Queen Vic and The Rovers Return)
- **20,000** newsletters sent to members four times per year
- **6,000** best practice guides have been distributed

